



SAMPLE BIOGRAPHY FOR THE MEMBERSHIP DIRECTORY

Member of The WOMA, Katie Hill, created a great example of the type of biography we'd like to see from prospective members. She kept her bio brief and covered the following 3 points:

1. How she became an outdoors enthusiast and the activities she enjoys most
2. What she does personally to support women in the outdoors
3. What she does professionally as a member of the outdoors media

Katie Hill was born into a family of outdoor enthusiasts. When she was a little girl she was always out exploring the great outdoors. Her father shared with her his passion for outdoor sports and appreciation for nature. She continues to hold onto this passion and appreciation and strives to share it with others. Katie also enjoys hunting a wide variety of game and spending time outdoors whenever she can.

She is an avid supporter of local conservation programs, and strives to educate women about their importance in the outdoor industry.

Katie is excited to be joining Must Have Outdoors as a co-host. Must Have Outdoors is a new television show that will feature products in the outdoor industry that are a Must Have for the outdoor enthusiast. It will air on the Pursuit Channel 3rd and 4th quarter 2010. For more information, feel free to contact her at Katie@musthaveoutdoors.com.